



we see the whole project

Aerial S.M.A.R.T. Flats ®

for Retirement Homes

Pet-People Co-Habitation

www.aerialsmartflats.com

Aerial S.M.A.R.T. flats ® by Aerial Design and Build

Concept

The idea behind Aerial S.M.A.R.T. flats ® is based on our passion to utilize our design-build skills to implement co-habitation between people and pets.

By incorporating innovative, modern, pet-friendly yet affordable features, Aerial S.M.A.R.T. flats ® for retirement homes are designed to create comfortable living space where needs of both people and pets are respected. Integral part of Aerial S.M.A.R.T. flats ® concept is sustainability which is reflected in our dedication to use green materials as much as possible.

But we don't stop here. As a socially responsible company, Aerial Design and Build collaborates in designing its Aerial S.M.A.R.T. flats ® with entities and business partners promoting animal well-being. We believe in giving back to the community and therefore 1% of all profits earned from Aerial S.M.A.R.T. flats ® are donated to animal welfare organization.

Where Aerial S.M.A.R.T. Flats name comes from?

Our S.M.A.R.T. Flats name is inspired by one of Aerial's Design and Build founders organization of „successfully managing animal rights today“

About Aerial Design and Build

Aerial Design and Build is New York City based innovative firm serving its customers for 20 years. Aerial provide customers with an excellence of quality construction services, project management and workmanship, while promoting at the same time sustainability and social responsibility approach as a core values of its business activities.

Certified as "Women Owned" business and "Women's Business Enterprise" (WBENC), Aerial is among others also a member of US Green Building Council. Aerial is listed among the **Best Custom Home Builder's** in Home Builder Digest 2019, **Best Contractors in New York City** in NYMag Fall 2017/Winter 2018 issue, **Contractor of Choice** in New York's Fall 2016/Winter 2017 Design Hunting issue, and was voted **Best Contractor in New York City** 2011 by New York Magazine.

Aerial S.M.A.R.T. flats ® collaborations

Aerial S.M.A.R.T. flats ® project has been supported and created in collaboration with the U.S. registered non-governmental animal welfare organization Let's be S.M.A.R.T., non profit animal welfare organization Big Hands Little Paws based in New York, Petcube and PDX Pet Design innovative companies.

Aerial S.M.A.R.T. flats ® for Retirement Homes

Humans benefit greatly from the companionship of a pet. An animal in the life of a senior can help them to overcome feelings of loneliness, offer sense of security, give them new meaning and improve their overall well-being tremendously. Therefore it is important for seniors to have a pet in their living environment.

Aerial S.M.A.R.T. flats ® are designed to make living space of seniors enjoyable and their co-habitation with pets safe, easy, comfortable and highly functional.

Aerial S.M.A.R.T. flats ® for retirement homes are offered in two versions: **studio** or **one bedroom**. Flats are furnished with **modern, multi functional** and **efficient build-in furniture** units with pet features, which are space saving and provide multi-use. Aerial Design and Build offer also tailor made design of „**SMART Wing**“ in case client want to opt for creating a separate pet-friendly wing in their facilities.

Integral part of Aerial S.M.A.R.T. flats ® concept is to provide pet services, such as food deliveries, vet services, pet sitting/care etc. to make life of seniors as comfortable as possible and to make sure that needs of pets are fully met as well.

Securing animal well being is of the high importance, therefore we provide **after death arrangements** in collaboration with local pet shelters/sanctuaries in case owner pass away.

Aerial S.M.A.R.T. flats ®

Concept for SMART Business

Current situation & Retired Living Trends

Thanks to the aging of population, especially of baby boomers, demand for elderly care is sharply growing. In accordance to the United Nations estimates, the number of people over age 60 is set to triple to 2 billion by 2050. Elderly care and assisted living homes are therefore one of the fastest developing sectors and it is expected that this trend will continue over next decades.

At the same time the pet ownership has been on a steep rise as well in past decades. The number of pet owners in the United States has tripled since the 1970s, and today, about 68% of all households include a pet. Latest trends show that still increasing number of people are searching for pet-friendly retirement and other assisted living establishments.

The „pet-friendly“ characteristics of such establishments is mostly limited to the fact that they allow their residents to have a pet or they offer living units which have a small garden or common green space. Some of the establishments have at their communities a „pet care coordinator“, who help make sure that all the pets are well cared for .

New opportunity with Aerial S.M.A.R.T. flats ®

Aerial S.M.A.R.T. flats ® concept goes much further in the current demand for pet-friendly homes. Given the fact that Aerial S.M.A.R.T. flats ®, with their innovative build-in pet-friendly features, provide technically ideal and highly comfortable living space for both pet owners and their pets, it can lift the bar of available options for elderly people-pet co-habitation to the whole new level.

This creates also a new and exciting opportunity for the assisted living establishment alone. By offering Aerial S.M.A.R.T. flats ® in their premises (individual apartments or the whole pet-friendly wing) with pet-friendly build-in features, the establishment can position itself differently in the market and gain considerable comparative advantage over the competition. This might lead to attracting clients or desired type of clients.

Marketing strategy based on offering innovative yet affordable living space solutions for elderly pet owners and connecting with prospective clients through offering a pet-friendly apartment units can generate new clients and open new interesting business prospects.

**SMART Business is a business where everybody is a winner:
our clients – pet owners - pets**

Aerial S.M.A.R.T. flats ®

Offered options

If you are looking for re-modelling of already existing units or creating a brand new pet-friendly „SMART Wing“ in your establishment, we offer following options:

- ◆ Retrofits
- ◆ Conversions of existing units into the Aerial S.M.A.R.T. flats ®
- ◆ Tailor made solutions for individual needs of the client

Features

- ◆ Flats designed and furnished with **modern, multi functional** and **efficient build-in furniture** units (multi-use & space saving)
- ◆ S.M.A.R.T. **pet features** to create a pet friendly „SMART Wing“, as a separate part of the retirement home with units and common area
- ◆ **Modern and clean stylish look**
- ◆ Use of **Green materials** as much as possible
- ◆ Providing **pet services** such as food deliveries, vet services, pet sitting/care etc.
- ◆ In case the owner pass away, we provide **after death arrangements** (finding a sanctuary for the pet in collaboration with local pet shelters)

Apartment Units

Studio



One Bedroom



Build-in features

- ◆ sleeping alcove (with catwalks throughout, cat climbing casework concealed within cabinetry, bedside tables with cat lounge and modular sofa with cat bed)
- ◆ entertaining center with cat climbing casework
- ◆ catwalks throughout
- ◆ custom modular sofa with pet bed
- ◆ custom coffee table with pet lounge
- ◆ dog lounge and pet dining station concealed within kitchen island
- ◆ kitty boxes and relief section in the bathroom for dogs etc.

Other innovative features

- dog washing station
- half height security pocket doors
- operable windows above for ventilation
- folding glass nanawal with pet door
- pet relief greenguard certified synthetic turf
- perforated glass panels for pet falling prevention and air circulation
- sound proofing etc.

Material

In our Aerial S.M.A.R.T. flats ® we use **green materials** as much as possible, such as sustainable vinyl flooring or eco-resin panels, recycled metal tiles, bamboo wood slats, rubber vegan leather or eco-friendly concrete countertops

„SMART Wing“ Features

Aerial S.M.A.R.T. flats ® project can also cater to the need of creating a separate „SMART Wing“ within the retirement home.

In such a case SMART Wing section will contain our Aerial S.M.A.R.T. flats ® units (studios of one bedroom units) as well as common area.

Distinctive features of such an option are:

- ◆ sound isolation (preventing the noise made by barking dogs to be spread to the other areas beyond the SMART Wing)
- ◆ air circulation
- ◆ common yard
- ◆ green area
- ◆ common washing/grooming area for pets

Pricing

For more information about pricing of Aerial S.M.A.R.T. flats ® please contact our Business Development Team:

E-mail: business@aerialdesignandbuild.com

Tax Benefits

Depending on State, we encourage our clients to consult local authorities about possible tax benefits.

Pet-friendly establishments are able to accommodate pets of elderly owners and save therefore the city shelters from considerable costs when pet has to be placed into the shelter after his owner moves into the retirement home.

Contact

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